

# I C O O N

M A G A Z I N E



**2025**

CONVENTION + COMPETITION  
TOURING SEASON



**CLASSICAL AND  
CONTEMPORARY DANCE**  
[www.icondance.org](http://www.icondance.org)

A ballerina in a vibrant red dress with gold accents and a tiara is captured in mid-air, performing a grand jeté. She holds a curved object in her right hand and has her left arm raised. The background is a solid blue color with a faint pink floral graphic in the top left corner.

**SPRING 2025 TOUR**

**MORE THAN A  
COMPETITION...**

**UNLIKE YOUR AVERAGE CONVENTION IN A BALLROOM ON CARPETED CONCRETE, ICON TAKES YOU TO THE THEATRE, STUDIO, REHEARSAL HALL, AND BLACK BOX THEATRE FOR CLASSES AND SPECIAL GALA CHOREOGRAPHY SESSIONS. THAT'S WHERE PREPARATION MEETS PERFORMANCE. CULMINATING WITH OUR CLOSING GALA, WHERE ALL DANCERS PERFORM ALONGSIDE GUEST ARTISTS AND LIVE MUSICIANS.**



## **YOUR #1 EVENT for a FULL Concert Dance Experience!**

WHAT YOU CAN EXPECT FOR OUR 2025 TOUR

- FAIR FEES FOR COMPETITION + CONVENTION
- MORE AWARDS + PRIZES INCLUDING NEW ENSEMBLE CASH AWARDS
- COMPLETELY DIGITAL JUDGES CRITIQUES
- INTIMATE CLASSROOMS WITH CARING TEACHERS AND ONE ON ONE CONNECTIONS
- LIMITED COMPETITION WHERE EVERY DANCER MAKES AN IMPRESSION
- NEW AND RETURNING FACULTY THAT ALIGNS WITH OUR MISSION
- POSITIVE AND EXCITING ENVIRONMENT FOR YOUR DANCER TO THRIVE
- CLOSING PROFESSIONAL GALA WITH GUEST ARTISTS + LIVE MUSICIANS

A man with dark hair and a slight beard is wearing a white, long-sleeved button-down shirt and light-colored suspenders. He is posing with his arms raised, looking towards the camera with a slight smile. The background is dark, and the lighting is dramatic, highlighting the texture of his shirt and the contours of his face.

A  
FULL  
WEEKEND!

*COMPETITION  
CLASSES  
AUDITIONS  
GALA CHOREOGRAPHY*

ICON IS A FULL AND IMMERSIVE DANCE EXPERIENCE. MORE THAN JUST A COMPETITION, WE PROVIDE A RANGE OF CONCERT DANCE DISCIPLINES, CLASSES, AS WELL AS GALA CHOREOGRAPHY WHERE EACH AGE GROUP IS PAIRED WITH A FACULTY MEMBER TO LEARN CHOREOGRAPHY EXCLUSIVE TO ICON FOR OUR CLOSING AWARDS CEREMONY SHOW. YOU MAY DANCE WITH A PIANIST, CELLIST, AND HAVE CUSTOM LIGHTING FOR A TRULY PROFESSIONAL EXPERIENCE. GUEST ARTISTS ALSO JOIN THE LINEUP FOR A MEMORABLE EXPERIENCES FOR AUDIENCES!

# OUR GALA

EVERY DANCER MATTERS.

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Each age group will receive a special choreographed piece to perform in our Closing GALA + AWARDS Ceremony. Along with the choreographed GALA pieces, we will also feature solos, Pas De Deux, or Ensembles from special Professional Guest Artists, as well as standouts from the weekend's competition.

Our GALA Closing Show really leaves each student with a lasting impression of community, artistry, and unity. While we are thrilled to provide trophies, awards, and scholarships it is also our GALA that really makes our Event stand out, and prepares the dancer for their journey to a professional dance career.

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# SUMMER INTENSIVE

SCHOLARSHIPS & OPPORTUNITIES  
NATIONAL & INTERNATIONAL



# NEW AWARDS

**ICON is proud to provide a record number of Awards, Trophies, Sponsored Prizes, \*NEW\* Ensemble Cash Prizes, Summer Intensive Acceptances, and Scholarships for our 2025 Tour.**

Our Competition portion of our event is the perfect way for your dancer to feel seen as an individual, and set and achieve goals for their own journey. Our adjudications are fully digital for 2025, and we have added a fourth "teacher feedback" for extra notes for each piece. We pride ourselves on our faculty that puts education and instruction in a positive and encouraging manner.

## **How does ICON registration work?**

ICON uses DanceCompGenie registration system. Our 2025 Tour Registration will open the beginning of July at [icondanceawards.dancecompgenie.com](http://icondanceawards.dancecompgenie.com) (Link also available on our website, [www.icondance.org](http://www.icondance.org)).

When you are ready to secure your dancer(s) spot, we only require \$50/dancer registration fee. This will hold all Competition and Convention entries for your registration. To receive Early Bird savings for both Competition and Convention, Full payment is required by November 1.

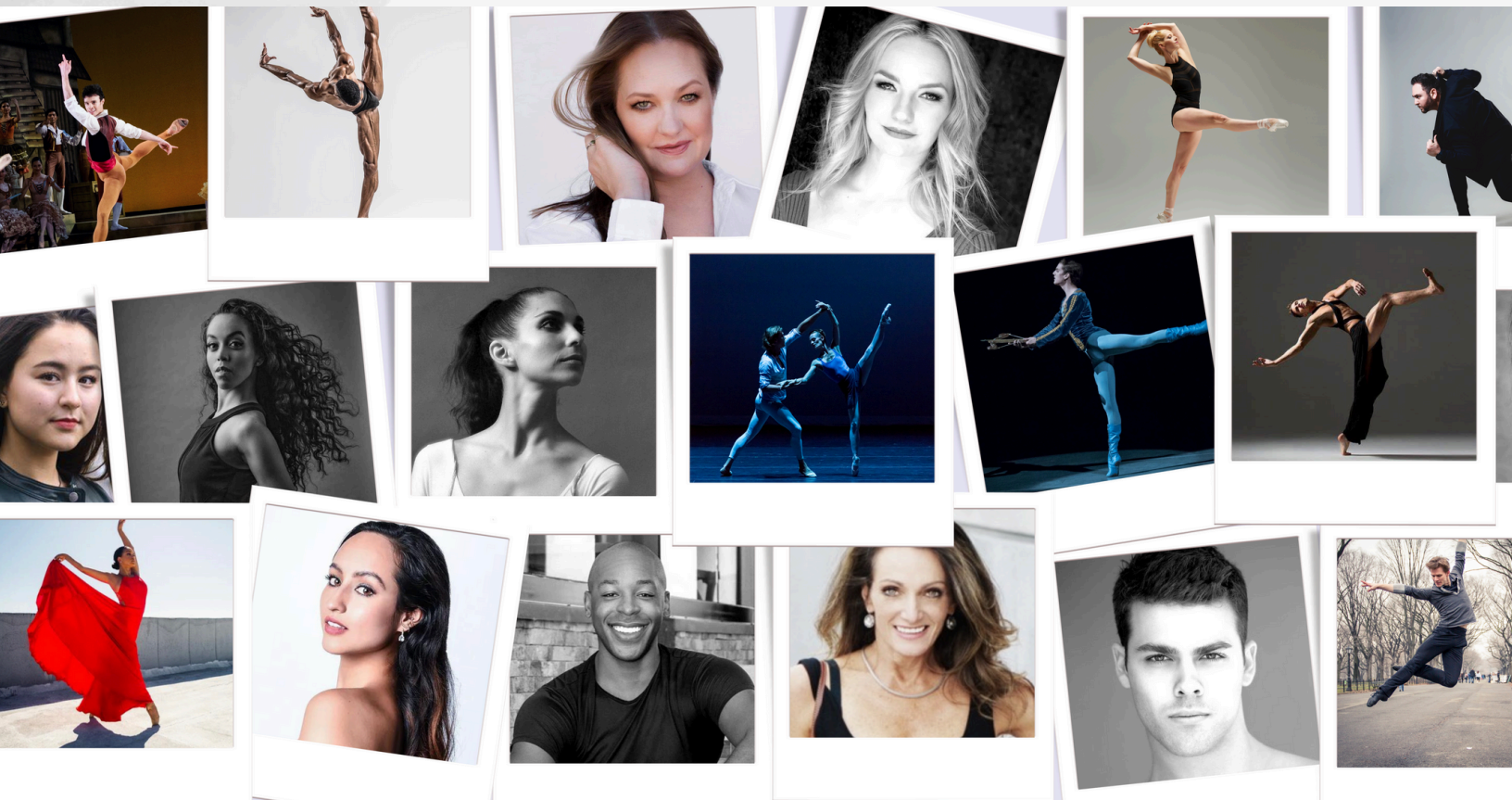
ICON has a limited amount of financial aid available; please inquire through our office email for more information.



ICON DANCE

# FACULTY

POSITIVE, NURTURING,  
EXCITING.



Since our first Season, ICON has proudly provided an exciting and diverse faculty. We strive to continue to bring your students nurturing Educators from different Companies. All faculty has background checks and instruction to uphold our standards and holistic mission. Star Guest Faculty will also join this Season! Look for announcements on our Social Media.



# ALL CONCERT GENRES

ICON IS PROUD TO SUPPORT ALL CONCERT DANCE CATEGORIES IN OUR COMPETITION:

\*CLASSICAL BALLET VARIATIONS

\*ORIGINAL CLASSICAL CHOREOGRAPHY

\*CONTEMPORARY

\*MODERN \*LYRICAL \*OPEN

\*CULTURAL/CHARACTER DANCE

\*MUSICAL THEATRE



## WHAT OUR CLIENTS SAY

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"I can't say enough about Icon Dance. Thank you for an unforgettable weekend. Our dancers have never experienced such an exciting and supportive environment. We can't wait to be back next Season!"

~ICON STUDIO CLIENT, Texas

"A beautiful experience for our dancers. We especially loved the focus on education and the beautiful GALA to conclude the weekend! Thank you Icon Dance Awards!"

~ICON STUDIO CLIENT, Chicago

"Amazing Convention/Competition! The focus on technique and artistry is wonderful!"

~KEVIN JENKINS, International Choreographer

"What an incredible experience we had at The Icon Dance Awards. Dancers treated with such respect. A calm positive day of competing. Great learning and a positive experience all around. Thank you!"

~ICON DANCE PARENT, San Diego

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JOIN US

2025

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A ballerina in a white tutu is performing a floor pose in a blue-lit studio. She is leaning forward with her hands near the floor, looking down. The background is a solid blue color.

"WE LOVE ICON EXPERIENCE!  
IT IS A STUDENT-CENTERED  
AND THOUGHTFULLY  
DESIGNED EDUCATIONAL  
COMPETITION. YOU JUST  
HAVE TO EXPERIENCE IT TO  
KNOW HOW DIFFERENT IT  
IS!"

*ICON CLIENT, SOUTHERN CALIFORNIA*



2025 TOUR



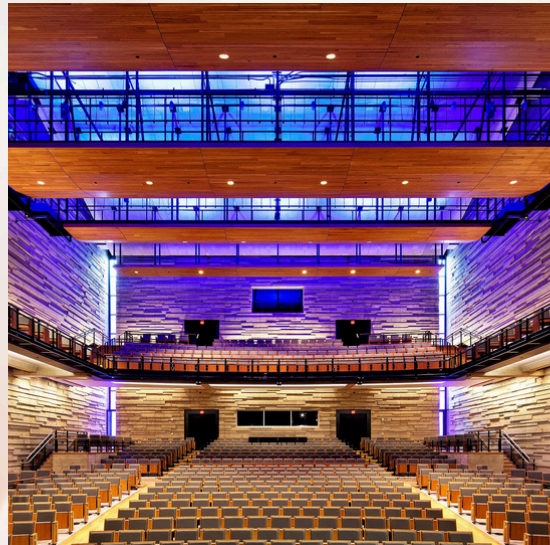
# PERFORMING ARTS CENTERS

CLASSES AND PERFORMANCES ON  
SAFE FLOORING

LARGER STUDIO SPACES FOR 2025



NEW &  
*Beautiful*  
VENUES





# 2025 CITIES

**CONNECTICUT**

**ATLANTA**

**BOCA RATON**

**SAN DIEGO**

**PHOENIX**

**HOUSTON**

**DALLAS**

**LOS ANGELES**

**SEATTLE**

**SAN FRANCISCO**

**MINNEAPOLIS, MN**

WHY DOES AN ICON  
WEEKEND FEEL SO  
DIFFERENT?

# CONNECT.



ICON BELIEVES IN  
CONNECTION AND  
COMMUNITY AS KEY. STUDIO  
BOUNDARIES DROP AS  
STUDENTS LEARN AND WORK  
TOGETHER FOR THEIR  
ARTISTIC GOALS AND  
FUTURE.

# DIRECTOR'S NOTE



*Thank you so much for taking the time to learn more about the world of ICON. As a former professional ballerina and Equity Musical Theatre performer, I know firsthand the journey your students are taking. With over 20 years of teaching, directing, and adjudicating Internationally I have the experience to guide this event in a positive and safe manner, where each child will be fulfilled and celebrated. We truly are proud to provide a safe, intimate, challenging, and exciting event for young dancers. As we grow, know the heart of the company will always stay true to protect and nurture the students journey.*

*~Addison Holmes*

# ICON

