

Alison Stroming is a professional dancer, model, and entrepreneur. Born in Recife, Brazil and raised in the heart of New York City, she started her formal ballet training at nine years old at the School of American Ballet. After three years at SAB, Alison accepted a full tuition scholarship to the JKO School at American Ballet Theatre where she continued her studies. She spent four years in the professional division followed by a year as a company member of ABT's Junior Company, ABT II (now ABT Studio Company). In 2010, Alison won the title of "Miss New York's Outstanding Teen" and represented the state of New York at Miss America's Outstanding Teen where she won Overall Talent.

Alison's professional ballet career began with the Alberta Ballet in Canada where she toured across the country and also performed as a soloist with recording artist Sarah McLachlan in her Hope Rising! Concert. She then spent one season with Ballet San Jose followed by four seasons with the Dance Theatre of Harlem. As a professional ballerina, she has performed across the country and overseas in Spain, Lithuania, Guatemala, Tel Aviv, Poland, Budapest, and Italy. Alison also had the opportunity to perform with legend, Aretha Franklin, at the Kennedy Center in Washington, DC for the Washington Performing Arts Foundation.

Alison starred in her first national Ad Campaign "Strength In Beauty, Beauty in Strength" with Tumi Luggage in 2011 and since then has been featured in national campaigns for Under Armour, Free People, Aeropostale, Brandy Melville, Adidas, American Eagle, which was featured on Times Square billboards, and most recently, McDonald's. She has been featured in several publications and media including Marie Claire, BET, Popsugar, Interview, Nylon Magazine, and ELLE Magazine. In 2019, Alison launched her very first dance wear line and company, AS Dancewear, with focus on female empowerment. In addition to ballet, Alison studies all styles of dance, acting, voice, and serves as a mentor to young dancers across the country.

As a dance instructor, Alison has taught in New Zealand, Canada, Mexico, Guatemala, and all around the United States. She travels as a faculty member with Break the Floor dance conventions, and loves working with students and artists everywhere. As a choreographer, Alison has set pieces for dance schools across the nation including Danceology, ACE Dance Project, and Knox DanceWorkx. She also has worked as a ballet coach on Lifetime's "Dance Moms", Fox "The Masked Dancer" Season 1, and for Youtube star Michelle Khare.

